

INVESTOR PRESENTATION



LA FLOR

CRAFT CANNABIS GROWN WITH LOVE IN ILLINOIS

DISCLAIMER

Forward-Looking Information:

This presentation contains forward-looking information or statements within the meaning of applicable securities laws. Forward-looking information may relate to the Company's future outlook and anticipated events, plans or results, and may include information regarding the Company's objectives, goals, strategies, future revenue or performance and capital expenditures, and other information that is not historical information. Particularly, information regarding the Company's expectations of performance, achievements, prospects or opportunities, or the markets in which the Company operates, is forward-looking information. Forward-looking information can often be identified by the use of terminology such as "believe," "anticipate," "plan," "expect," "pending," "in process," "intend," "estimate," "project," "may," "will," "should," "would," "could," "can," the negatives thereof, variations thereon and similar expressions. In addition, any statements that refer to expectations, intentions, projections or other characterizations of future events or circumstances contain forward-looking information. Forward-looking information contained in this presentation is based on the Company's opinions, estimates and assumptions in light of management's experience and perception of historical trends, current conditions and expected future developments, as well as other factors that management currently believes are appropriate and reasonable in the circumstances.

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Risk factors that could cause actual results to differ materially from forward-looking information in this presentation include: the Company's exposure to legal and regulatory risk; the effect of the legalization of adult-use cannabis in jurisdictions where the Company operates on the medical cannabis industry is unknown and may significantly and negatively affect the Company's medical cannabis business; that the medical benefits, viability, safety, efficacy, dosing and social acceptance of cannabis are not as currently expected; that adverse changes or developments affecting the Company's main or planned facilities may have an adverse effect on the Company; that the medical cannabis industry and market may not continue to exist or develop as anticipated or the Company may not be able to succeed in this market; risks related to market competition; risks related to the proposed adult-use and medical cannabis industries and markets including the Company's ability to enter into or compete in such markets; that the Company has a limited operating history and a history of net losses and that it may not achieve or maintain profitability in the future; risks related to the Company's current or proposed international operations; risks related to future third party strategic alliances or the expansion of currently existing relationships with third parties; that the Company may not be able to successfully identify and execute future acquisitions or dispositions or successfully manage the impacts of such transactions on its operations; risks inherent to the operation of an agricultural business; that the Company may be unable to attract, develop and retain key personnel; risks resulting from significant interruptions to the Company's access to certain key inputs such as raw materials, electricity, water and other utilities; that the Company may be unable to transport its cannabis products to patients in a safe and efficient manner; risks related to recalls of the Company's cannabis products or product liability or regulatory claims or actions involving the Company's cannabis products; risks related to the Company's reliance on pharmaceutical distributors, suppliers and skilled labor; that the Company, or the cannabis industry more generally, may receive unfavorable publicity or become subject to negative consumer or investor perception; that certain events or developments in the cannabis industry more generally may impact the Company's reputation or its relationships with customers or suppliers; risks related to insurance; that the Company may become subject to liability arising from fraudulent or illegal activity by its employees, contractors, consultants and others; that the Company may experience breaches of security at its facilities or losses as a result of the theft of its products; risks related to the Company's information technology systems; that the Company may be unable to sustain its revenue growth and development; that the Company may be unable to expand its operations quickly enough to meet demand or manage its operations beyond their current scale; that the Company may be unable to secure adequate or reliable sources of necessary funding; risk related to the available funds of the Company and the use of such funds; risks related to, or associated with, the Company's exposure to reporting requirements; risks related to conflicts of interest; risks related to the reliance on the expertise and judgment of senior management of the Company, and ability to retain such senior management; risks related to the management of growth; risk of litigation; risks related to energy costs; risks related to fluctuations in foreign currency exchange rates; risks related to the Company's potential exposure to greater-than-anticipated tax liabilities; risks related to the protection and enforcement of the Company's intellectual property rights, or the intellectual property that it licenses from others; that the Company may become subject to allegations that it or its licensors are in violation of the intellectual property rights of third parties; that the Company may not realize the full benefit of the clinical trials or studies that it participates in; that the Company may not realize the full benefit of its licenses if the licensed material has less market appeal than expected and the licenses may not be profitable; and any other risks that may be included in the Filings. Although management has attempted to identify important risk factors that could cause actual results to differ materially from those contained in the forward-looking information in this presentation, there may be other risk factors not presently known to the Company or that the Company presently believes are not material that could also cause actual results or future events to differ materially from those expressed in such forward-looking information in this presentation. There can be no assurance that such information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information. Accordingly, readers and viewers should not place undue reliance on forward-looking information, which speaks only as of the date made. The forward-looking information contained in this presentation represents the Company's expectations as of the date of this presentation or the date indicated, regardless of the time of delivery of the presentation. The Company disclaims any intention, obligation or undertaking to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required under applicable securities laws. All of the forward-looking information contained in this presentation is expressly qualified by the foregoing cautionary statements. Investors and potential investors should consult their own professional advisors to ascertain and assess the income tax, legal, risk factors and other aspects of their investment or potential investment in the Company and should carefully consider the risks described in the Filings.

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OPPORTUNITY

THE PERCEPTION OF CANNABIS
IS CHANGING.



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Possession and viewership may not be shared without La Flor Craft, LLC's explicit consent

www.LaFlorCannabis.com/invest

SUPPORT FOR CANNABIS IS REACHING NEW RECORDS, ESPECIALLY AMONGST YOUNGER GENERATIONS

THE PERCEPTION OF CANNABIS IS RAPIDLY CHANGING. THE AVERAGE CANNABIS CONSUMER IS NOW MIDDLE-AGED.

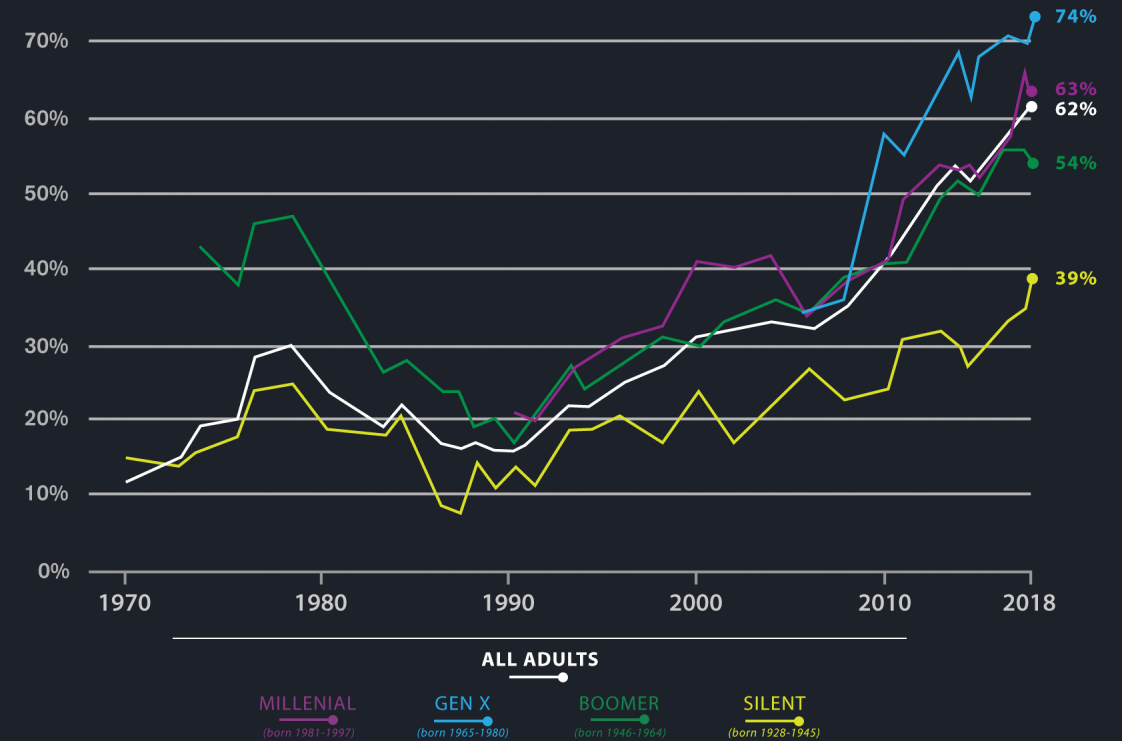
CANNABIS GROWTH IS BEING DRIVEN BY:

1. WOMEN
2. BABY BOOMERS
3. MIDDLE CLASS CONSUMERS

U.S. CONSUMERS ARE ACTIVELY SEEKING ALTERNATIVES. LOCAL SEARCHES FOR “WEED” SURPASSED “BEER” IN 2019.

**Source: Google Trends; September 2019*

SUPPORT FOR CANNABIS LEGALIZATION, BY GENERATIONAL COHORT



Sources: Pew Research Center, Gallup, NORC



THE END OF PROHIBITION FUELED BY GLOBAL MOMENTUM

▶ CHANGING CONSUMER SENTIMENT

33 STATES + D.C. HAVE ROLLED OUT
LEGAL CANNABIS PROGRAMS

66% BIPARTISAN SUPPORT IN U.S.
FOR CANNABIS LEGALIZATION

▶ ADDRESSES OPIOID EPIDEMIC

25% REDUCTION IN OPIOID
RELATED DEATHS

JAMA The Journal of the
American Medical Association

▶ POSITIVE REGULATORY MOMENTUM



FARM BILL PASSES DEC. 2018
SAFE ACT PASSES HOUSE SEPT. 2019
STATES ACT IN U.S. CONGRESS



NATIONAL
LEGALIZATION



30+ COUNTRIES WITH
LEGAL PROGRAMS

▶ INCREASING SUPPORT FOR SCIENTIFIC RESEARCH

UCLA Health

Cannabis Research Initiative

Sources: Journal of American Medicine; Medical Cannabis Laws and Opioid Analgesic Overdose Mortality in the United States, 1999-2010; UCLA Health.org/cannabis



THE CANNABIS MARKET IS RISING AND BECOMING MORE ATTRACTIVE

PROJECTED U.S. CANNABIS MARKET SIZE RIVALS ALCOHOL + TOBACCO

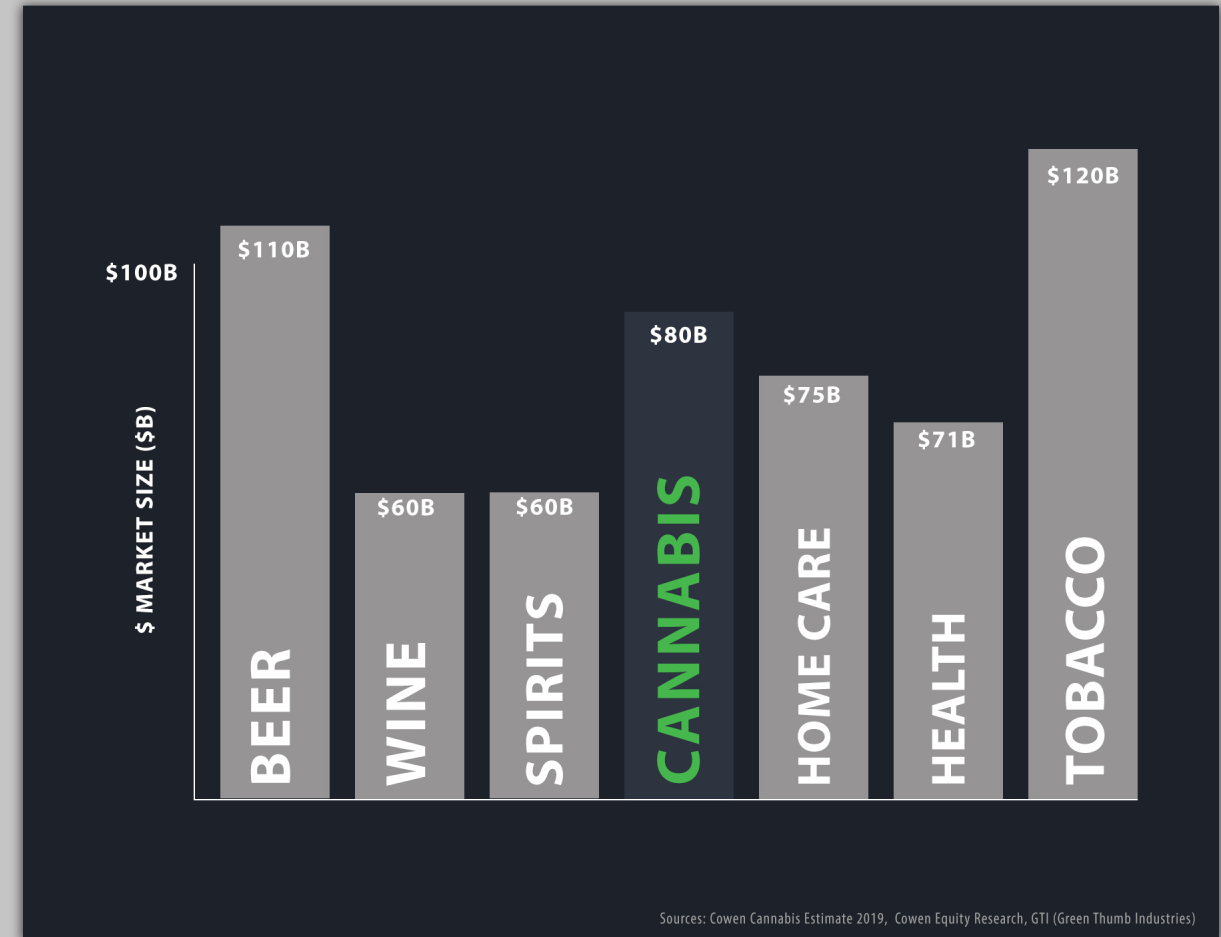
CANNABIS WILL BECOME A TOP CONSUMER CATEGORY BY 2030

\$80 BILLION
BY 2030

\$24 BILLION
PROFIT

U.S. states that have legalized medical marijuana can maximize its AUR (annualized unit revenue) per dispensary at approximately \$5 million per door.

**Source: Cowen & Co.*



ILLINOIS APPLICATION PROCESS

La Flor has submitted a strong and competent application (800+ pages) with all required exhibits, narratives, and documentation for license consideration. La Flor qualifies as a social equity applicant as defined by the CRTA, which allows for additional points on the application. Beyond the required application and exhibits, La Flor has gone above and beyond in this application process by receiving zoning and special use permit approval for its operation in the village of Bridgeview, along with building community support from local leadership through its application proposal and plan for community engagement.

APPLICATION TIMELINE

APPLICATION SUBMISSION

LA FLOR CRAFT, LLC has submitted a complete application with all required exhibits to the Department of Agriculture for consideration of craft grow operation in the State of Illinois. **As of April, 30, 2020** The application submission period for 2020 has now closed.

STATE LICENSURE

At this time, there are 21 licensed adult use cultivation centers. On **July 1, 2020**, The Department of Agriculture is authorized under the Cannabis Regulation and Tax Act to license 40 cannabis craft growers in the State of Illinois.

BEGIN OPERATIONS

Once licenses are awarded, craft grow operations are expected to complete construction and health inspections within 6 months to begin operations on **January 1, 2021**.

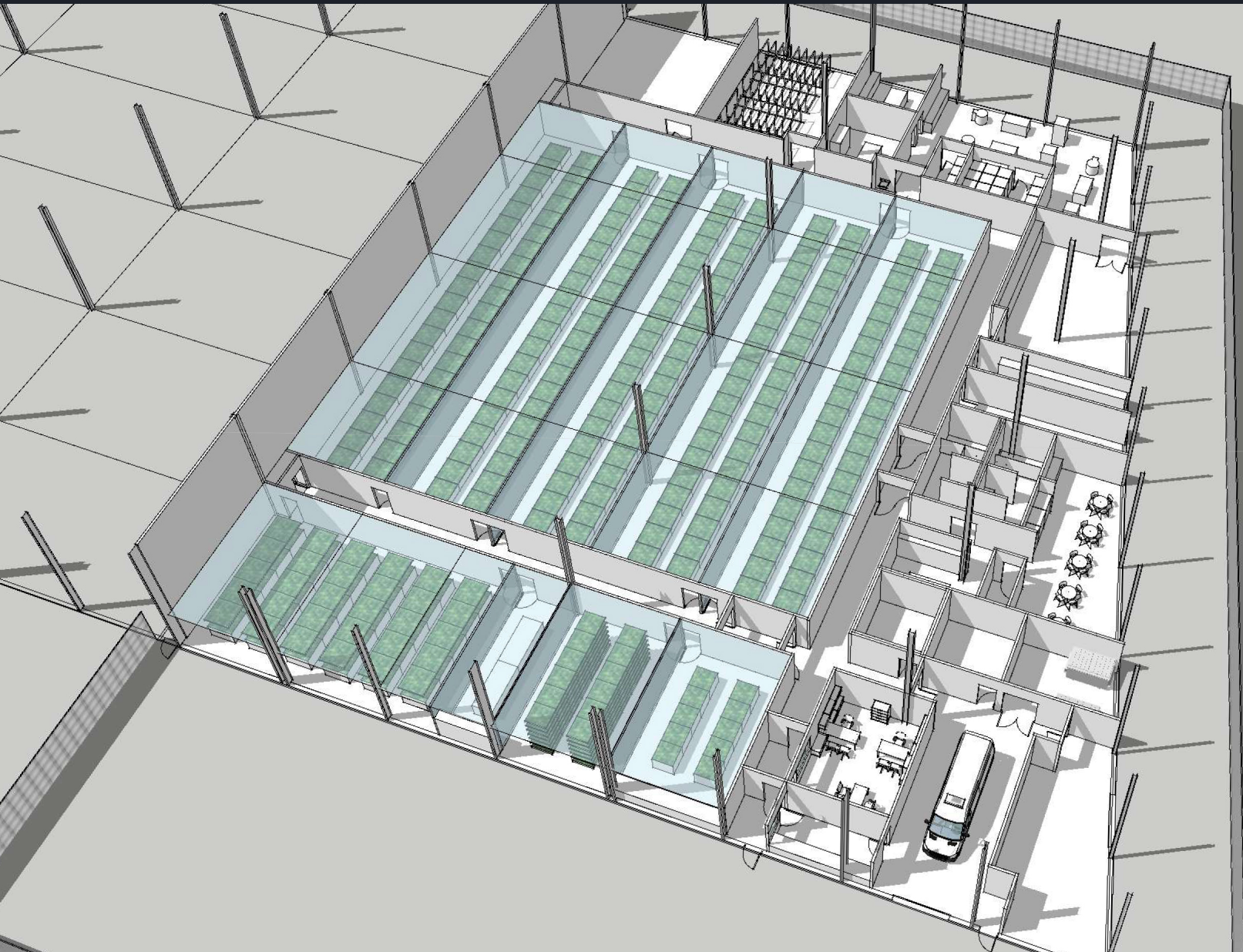
HOW WILL LICENSES BE SELECTED?

APPLICATION SCORING

The Illinois Department of Agriculture is tasked with licensing, regulating, and approving craft cultivation operations. All applications will be reviewed and scored based on the following required exhibits.

- ✓ SUITABILITY OF PROPOSED FACILITY
- ✓ EMPLOYEE STAFFING PLAN
- ✓ SECURITY PLAN
- ✓ CULTIVATION PLAN
- ✓ PRODUCT SAFETY PLAN
- ✓ BUSINESS PLAN
- ✓ STATUS AS SOCIAL EQUITY APPLICANT
- ✓ LABOR & EMPLOYMENT PRACTICES
- ✓ ENVIRONMENTAL PLAN
- ✓ ILLINOIS OWNER
- ✓ ENVIRONMENTAL PLAN
- ✓ ISP BACKGROUND CHECKS





LA FLOR CRAFT, LLC

COMPANY OVERVIEW

OUR MISSION

The mission of **LA FLOR CRAFT, LLC** is to establish a high-end cannabis brand that is synonymous with quality, wellness, and customer loyalty.

First and foremost, the goal of our craft cultivation operation is to produce high quality boutique craft cannabis flower and products, have a one on one relationship with each plant and product in our facility, and be mindful at each step of the process from seed to harvest.

BEYOND CULTIVATION, WE ARE A LIFESTYLE BRAND.

La Flor aims to create a positive impact on the quality for our customers, patients, and the communities we serve.

Through our brand of boutique cannabis products and community engagement we strive to form a deeper connection with our customers and community.

We are Hispanic and social equity owned, with a focus on bringing diversity, positive change, and sustainability to the Illinois market.

We hope to provide a clean, safe, consistent, and enjoyable experience that is conducive to customer loyalty and community support while remaining fully compliant with all regulations set forth by the state of Illinois and the local municipality in which we will operate.

We truly believe in the notion: “quality in equals quality out”



OUR VISION

The vision of LA FLOR CRAFT, LLC. is to penetrate the Illinois cannabis market by creating a lifestyle brand centered around our high-end boutique cannabis products grown and produced with love in Illinois.

LA FLOR intends to operate in a state of the art 30,000 sq. ft. facility and provide wholesale product to licensed dispensaries in Illinois.

5,000 SQ. FT. OF FLOWERING CANOPY • 1,5000 FLOWERING PLANTS • 10+ STRAIN VARIETIES • EASE OF FUTURE EXPANSION

LA FLOR intends to execute 5,000 sq. ft. of flowering canopy space in phase 1 of its operation plan with the intention of expanding its production to 8,000 sq. ft. of flowering canopy space in Phase 2 of its operation.

LA FLOR has the ability to expand its production up to 14,000 sq. ft of total flowering canopy area as a craft cultivator in 3,000 Sq. Ft. increments as awarded by the State of Illinois in subsequent phase 3 and 4 to deliver a perpetual supply of product to meet increased market demand.





**POSITIVE
ROOTS**

COMMUNITY ENGAGEMENT



WE ARE PROUD TO BUILD CULTURE OF COMMUNITY ACROSS THE VILLAGE OF BRIDGEVIEW THROUGH OUR POSITIVE ROOTS INITIATIVE.
La Flor will drive change by partnering with and supporting local organizations that inspire positive impact.

SUBSTANCE ABUSE TREATMENT • EDUCATION • JOB TRAINING • VETERANS • FIRST RESPONDERS



LA FLOR



STRATEGIC ADVANTAGE

BEYOND CULTIVATION
WE ARE A LIFESTYLE BRAND

LA FLOR

VERTICALLY INTEGRATED MANUFACTURING

ROBUST PROCESSING AND MANUFACTURING FOR OVER 50 SKUS TO MEET MARKET DEMAND.
RAW CANNABIS FLOWER, SOLVENTLESS EXTRACTS, BRANDED MERCHANDISE, AND INFUSED PRODUCTS.



CULTIVATION

"QUALITY IN EQUALS QUALITY OUT"

Intentionally crafted boutique cannabis flower to supply production needs for both recreational users looking for top shelf exotic cultivars and also medical patients looking who rely on strain specific profiles for relief. Up to 10+ Strain varieties.



PROCESSING

-GO SOLVENTLESS-

Implementation of the safest and most advanced SOLVENTLESS processing and extraction methods in the industry. By avoiding any hydrocarbon solvents such as butane or propane in the facility, we can further ensure the safety of the facility, staff, and the well being of the end consumer while producing only the purest and highest quality end product.



MERCHANDISE

SMOKE IT, WEAR IT, NORMALIZE IT!

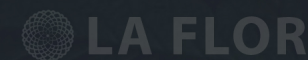
Beyond cultivation, we are a lifestyle brand. Our focus is to create a positive impact on the quality of life for our customers, patients, and the communities we serve.



INFUSED PRODUCTS

.CANNABIS CONSUMPTION BEYOND RAW FLOWER.

Our offering of artisanal SOLVENTLESS edibles, crafted inhouse from our processed raw cannabis flower will provide supply for the rising market demand for clean, high quality, infused products that are both health conscious and rigorously tested for accurate dosing, potency, and consistent quality.



CRAFT CANNABIS GROWN FOR YOU.



PESTICIDE FREE • SOLVENTLESS • HAND TRIMMED • MINDFUL

FROM THE MOST DISCERNING CONNOISSEUR TO THE MOST DEMANDING MEDICAL PATIENT
DISCOVER YOUR NEXT FAVORITE STRAIN AT: WWW.LAFLORCANNABIS.COM





BIOTRACKTHC®



Good Tree
Capital



North America



Illinois
Department of Commerce
& Economic Opportunity

**SUPPORT FROM
THE BEST IN
THE BUSINESS**



GTI

GTI LEAP PROGRAM PARTICIPANT

Green Thumb developed LEAP to serve as a resource for Social Equity Applicants looking to enter Illinois' highly competitive regulated cannabis industry through the license application process. Applying lessons and best practices learned on Green Thumb's own road to success with competitive license applications, the LEAP team provided pro bono application assistance through a variety of channels including, but not limited to Private consultations, Tailored webinars, Group workshops, technical guides, and strategic partnerships.

FACILITY DESIGN • CULTIVATION PLAN • SECURITY • PACKAGING REGULATION • COMMUNITY OUTREACH



 **LA FLOR**



SUPPORT FROM TACTICAL SECURITY CHICAGO

With a combined 75 years of experience, **Tactical Security Chicago** is comprised of Law Enforcement Chief Officers and Public Safety Professionals from the senior corporate rank. TSC's years of experience have yielded a proven track record of success in both private and public sector. Its contracted security services include a wealth of knowledge in the deployment of Off Duty Police Officers, Uniformed Armed/Unarmed Officers, Personal Protection Specialists, and large scale special events: planning, coordination, and execution. Its investigative services have been utilized in both private sector and public sector as demonstrated by its trusted corporate clients, as well as, local law enforcement agencies. Such a recent achievement is having the distinct privilege of providing security services to the 2016 NFL Draft hosted by the City Of Chicago placing it in the national spotlight.

CANNABIS INDUSTRY EXPERIENCE

TSC has a proven history of producing winning applications for notable Cannabis companies in Illinois.

SECURITY COMPLIANCE

TSC will support LA FLOR in providing best-in-class digital and physical security SOPs and ensuring proposed security plans are approved by Illinois State Police and follow regulations required by the State of Illinois.





OUR EXPERIENCE BASE

OUR TEAM BRINGS TOGETHER A DIVERSIFIED BACKGROUND AND STRONG PEDIGREE OF SUCCESS FROM OTHER HIGHLY REGULATED INDUSTRIES

COMMERCIAL AGRICULTURE • FINANCIAL RISK MANAGEMENT • MANUFACTURING • MARKETING • CANNABIS EDUCATION



EXECUTIVE LEADERSHIP TEAM



COLLEEN NELSON
CHIEF EXECUTIVE OFFICER

Colleen's roots in the Agriculture community run deep. She is a third generation farmer and got her start working in commercial Ag at only 14 yrs. old. While completing her BS in Horticulture at University of Illinois, she also worked in the University's tissue culture lab. Since then she has founded her own nursery business in Southern Illinois and has had the opportunity to consult for many other well respected nurseries and commercial Ag businesses.



SHAWN GLASPER
CHIEF FINANCIAL OFFICER

Shawn brings deep investment and product management experience across both technology and agribusiness industries. Shawn is a certified Dispensary Agent and has deep knowledge of cannabis compliance, administration and operation. Shawn holds dual Bachelor Degrees in Finance and Chinese (Mandarin) from Michigan State University.



ANDRES AGUIRRE
CULTIVATION DIRECTOR

Andres is a motivated self-starting entrepreneur and holds 8+ years of experience with building brands and producing marketing content both in and out of the cannabis industry. His passion lies in merging his experience in cannabis cultivation and market culture. His focus as a Cultivation Director will be to bring high quality craft Cannabis to the Illinois market while ensuring that the products produced are representative of the brand's core values.



NICK GAGLIONE
CHIEF OPERATION OFFICER

Nick brings over 27 years of operations and project management experience to the table. He currently manages over \$50M in assets and projects. Nick leads with a belief of promoting best practices, sustainability, safe working environments and instills a culture of efficiency. With a focus on eliminating waste during buildout operations, Nick's business philosophy is the perfect amalgamation of environmental concern, combined with operational efficiency.



ACCOMPLISHED BOARD OF ADVISORS



TOM CLAXTON

Thomas M. Claxton is a C-Suite level executive with a Bachelor's Degree in Business Management, working towards his Master's Degree in Organization Leadership. He has been the principal business consultant at Influx Consultants for the past 5 years, focusing on the client's branding, marketing, and advertising packages to increase sales. Prior to that, had occupied high-level business operations positions. Mr. Claxton has been entrusted to create, implement, and manage start-up businesses as well as turn around failing businesses with dramatic results. He is familiar with budgets; profit & loss statements; state and government legislation, and guidelines; along with navigating and adhering to third party regulations and accrediting guidelines.



J. STEPHEN WARD

J. Stephen Ward is a licensed architect in the state of Illinois. He has over 30 years of experience leading the design on a remarkable scope of projects. Stephen obtained a Masters in Architecture from Harvard University. Stephen is a Past-Chairman of the American Institute of Architects Chicago Design Committee and has sat on a number of community design advisory groups working with the City of Chicago. He has taught at the University of Illinois at Chicago and has juried numerous student presentations including at IIT, and the University of Cincinnati.



RICHARD HAUBER

Richard Hauber, Ph.D., has worked in the Food Industry for nearly thirty years. Currently he is director of Innovation and Product Development at Georgia Nut in Skokie IL, a family owned firm specializing in manufacturing confectionery items and co-manufacturing confectionery, nutritional and dietary supplements for both Fortune 100 firms and entrepreneurial startups. He is charged not only with developing delicious and innovative confectionery items, but also has created numerous dietary supplements and establishing their manufacturing and Quality control specifications (MMR and BPR's). After obtaining a Doctorate from Purdue university in Food Chemistry in 1991, he began his career working on working in the starch industry, moved to creating delicious ice cream flavors with Kerry Ingredients, and worked as a project manager with Abbott Labs before beginning his current position in 2012.





LA FLOR
NUMBERS



900k + RAISED



**30+ YEARS
AGRICULTURE EXPERIENCE**



**BACKED BY ONE OF THE LARGEST
CANNABIS INVESTMENT FIRMS
IN THE COUNTRY.**



96% OWNERSHIP RETAINED



STRONG COMMUNITY SUPPORT



CUSTOMERS

Our customers would include licensed dispensaries in Illinois looking to purchase wholesale cannabis and cannabis infused products from a high-end craft cannabis cultivator.

COMPETITORS

Current competitors for La Flor Craft, LLC. include other craft and commercial cultivators in Illinois who are also selling wholesale cannabis products to licensed and registered businesses.

- Slow License roll out and Statewide caps that are in place make each license more valuable.
- Cannabis was declared an essential business and retail sales have remained stronger than expected.
- Economic interest appears to remain high despite COVID-19 uncertainties.

CUSTOMERS

POTENTIAL CUSTOMERS FOR LA FLOR CRAFT, LLC. AS OF JULY 1, 2020

ILLINOIS LICENSED DISPENSARIES	130
DISPENSARIES PER RESIDENT IN IL.	Estimated at 1 retail location per 1,000 Residents

COMPETITORS

DIRECT MARKET COMPETITORS FOR LA FLOR CRAFT, LLC. AS OF JULY 1, 2020

ILLINOIS CRAFT CULTIVATORS	40
ILLINOIS COMMERCIAL CULTIVATORS	21

TOTAL 61

Source: Illinois Department of Agriculture



WHOLESALE CANNABIS PRICES

Wholesale cannabis flower prices in Illinois are among the strongest in the country. The strong demand has placed many suppliers under stress to keep pace. Retail sales hit \$40M in the first month of availability. This is among the strongest starts for an adult-use market since recreational sales began in 2014 (Colorado). As suppliers expand state wide, pricing is bound to stabilize. However a third of their current rates, the adult use market is structured to remain profitable for many years to come.

up to \$4,000 / LB.

COST TO PRODUCE

The cost required to produce a single pound of cannabis, will vary significantly from Year 1 of Operation to Year 2 of Operation based on the capital injection and sunk cost required to construct and renovate the facility, onboard staff, and procure equipment. Applicant has modeled assumptions based on the estimated costs to move through one cycle of the perpetual harvest system at full operational scale in Year 2.

up to \$657 / LB.

LA FLOR aims to reduce the unit cost of production over time by streamlining the cultivation process and achieve optimal efficiency to eventually reduce this cost to of producing a pound of high-quality cannabis.

under \$500



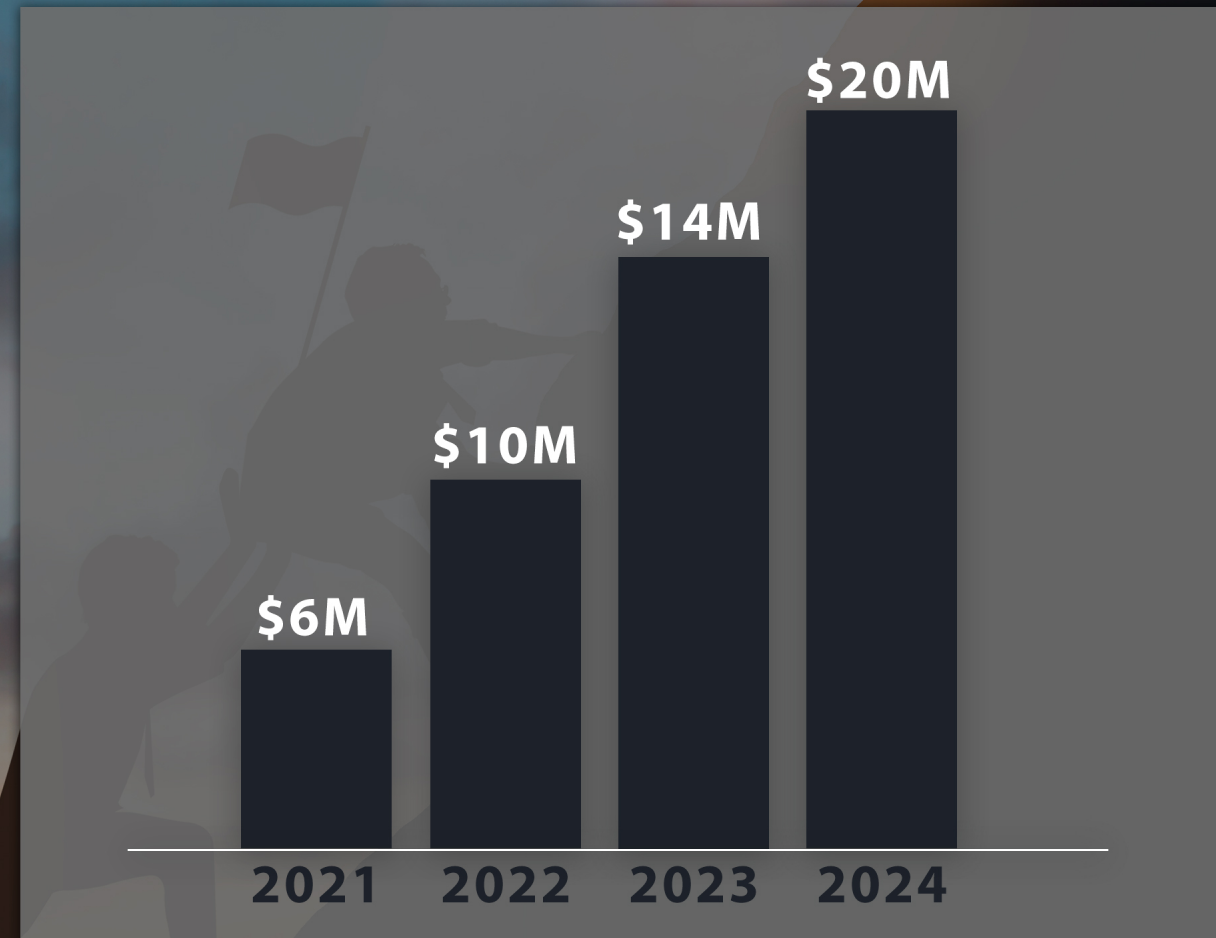
\$20+ MILLION IN REVENUE BY 2024

KEY GROWTH DRIVERS:

SELECTIVELY EXPANDING PRODUCTION TO ALLOW
FOR 14,000 SQ. FT. OF FLOWERING CANOPY BY 2023

INCREASED HARVEST YIELDS THROUGH OPTIMAZATION OF
ENVIRONMENTAL CONTROLS & PLANT GENETIC POTENTIAL

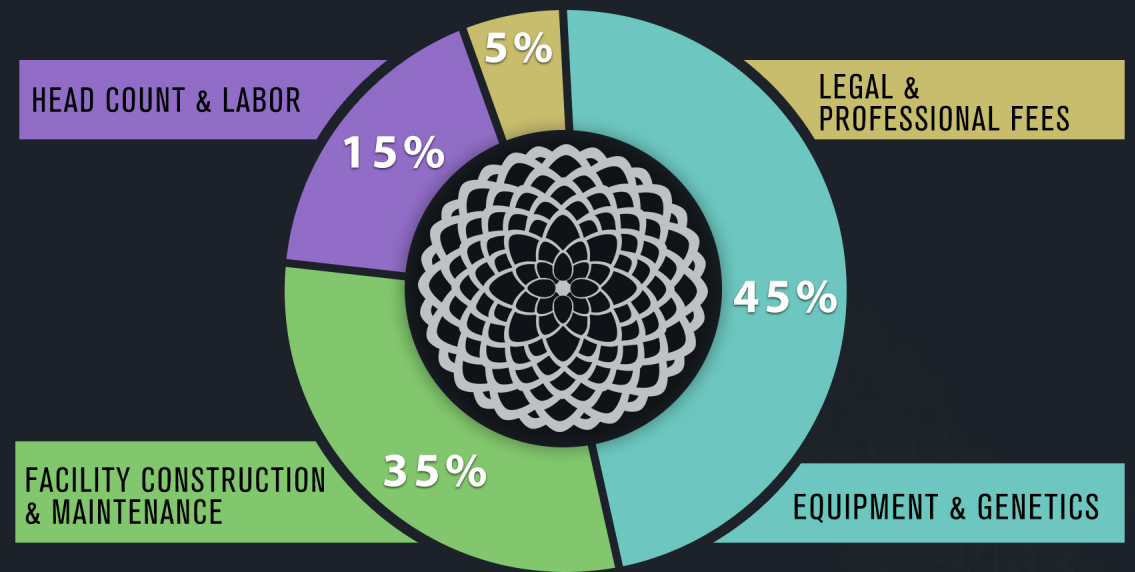
INCREASE IN TOTAL GROSS MARGIN BY UTILIZING SAFE
& LOW-COST EXTRACTION AND PROCESSING TECHNIQUES.



CAPITAL NEEDS

OUR RAISE WILL FUEL THE FACILITY BUILD OUT AND ALLOW LA FLOR TO GAIN MARKET SHARE WHILE ENSURING THAT THE CRAFT GROW OPERATION REMAINS IN REGULATORY COMPLIANCE

\$1.5M





INVESTMENT OFFER



INVESTMENT AMOUNT

PERCENTAGE OWNERSHIP

\$125,000

.50%

\$250,000

1.25%



INVESTMENT OFFER REQUIREMENTS

FOR ALL PARTNERS THAT ARE OPEN TO COMMITTING CAPITAL AFTER LICENSURE

▶ **EXECUTED LETTER OF INTENT**
NON-BINDING EXECUTED LETTER OF INTENT.

▶ **BACKGROUND CHECK**
MUST BE ABLE TO PASS ILLINOIS STATE POLICE BACKGROUND CHECK

▶ **PROOF OF CAPITAL**
MUST BE ABLE TO SHOW PROOF OF CAPITAL OF AT LEAST \$100,000
NO MATTER THE CONTRIBUTION LEVEL.

▶ **INVESTMENT OFFER DEADLINE**
MUST BE EXECUTED BY FRIDAY JUNE 26, 2020

*The requirements listed are requirements provided by the State Of Illinois for all members holding financial interest in a licensed cannabis craft grow operation



ROI SCENARIOS

La Flor has two potential scenarios to consider based on how the owners and board intend to run the business and what the best exit strategy will be.

OPTION 1: 5 YEAR ROI SCENARIO

● SELL OFF A SIGNIFICANT STAKE IN FISCAL YEAR 5

● TOTAL BUSINESS VALUE OF \$48M
*(\$14.9M*Revenue multiplier of 3.2.)*

● CONSIDERATIONS
Industry average for a revenue multiplier ranges from 2-4x revenues. We calculated at 3.2 due to scarcity of licenses, high wholesale price of cannabis (\$3200/lb), and lower energy prices (22% lower).

OPTION 2: 10 YEAR ROI SCENARIO

● RUN COMPANY WITH MINIMAL OUTSIDE INVESTMENT
(<10% equity sell off).

● OVER 10 YEAR PERIOD, INVESTORS CAN EXPECT ANNUALIZED ROI OF 30%

● CONSIDERATIONS
This timeline only works with a minimum of 10 yrs.
first 5 yrs. will be expansion phase. Higher Risk, Higher Reward.



QUESTIONS? CONTACT US.

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THANK YOU.

